

LIVE

APAC NEWS

Business



Fostering Inclusion

2 min read

Why should Supply Chains should be Diversity Inclusive?

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www.giftabled.sg



Fostering Inclusion



66%

of consumers would purchase goods and services from a business that features Persons with Disabilities in their advertising,



78%

Purchase goods and services from a business that takes steps to ensure easy access for individuals with disabilities at their physical locations.

DIVERSITY-INCLUSIVE

SUPPLY CHAINS

Benefits from Disability Inclusion

- ✓ **Stronger financial returns**
- ✓ **Brand enhancement**
- ✓ **Innovation**